

No: SFAC/43/Parl.Qus/2024-25 / 2118
Small Farmers Agribusiness Consortium
5th Floor, NCUI Auditorium Building,
August Kranti Marg, Hauz Khas, New Delhi – 110016

Dated 22.03.2025

To,

Under Secretary (M-II)
Department of Agriculture & Farmer Welfare,
Krishi Bhawan
New Delhi

Sub: Request to provide the reply for the Lok Sabha Admitted Question No 10954 on Farmers Access to realtime Market Price Data due for answer on 25.03.2025,

Sir,

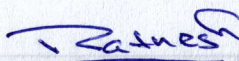
Please refer to your letter dated 20.03.2025 on the above subject. In this regard, point wise reply is furnished as below:

Sl. No.	Question	Reply so far as SFAC is concerned
a)	whether it is a fact that farmers are not having access to timely and accurate market price information for their produce, if so, the details of the Government is taking to ensure that farmers have access to real-time market price data;	<p>e-NAM enables farmers to directly sell their produce to buyers, by passing intermediaries, which ensures better pricing and increased transparency. The platform provides access to broader markets, price information of all traded commodities for the duration of last seven days, and e-payment systems, allowing farmers to receive timely payments. By offering quality grading, competitive bidding, and market intelligence, e-NAM empowers farmers to make informed decisions and maximize their profits.</p> <p>Dashboard is available on e-NAM Web wherein the details of e-NAM Mandis Trade Details, e-NAM Live Price Information of commodity is provided. Farmer can select the e-NAM mandi & commodities as per his/her desire for Price information</p>
b)	the details of initiatives which are being implemented to create a robust system for market intelligence that will provide farmers with essential information about demand, supply, and pricing trends in various agricultural markets;	<p>Price information of all 231 notified commodities is available on the e-Nam website for all 1473 e-NAM Mandis.</p> <p>Through e-NAM app, farmers are empowered to get the information about the eNAM Mandi in nearby vicinity (100 km) along with route map and prevailing price of nearby eNAM mandi & accordingly farmer can take informed decision.</p> <p>eNAM also provides an option of Advance demand and supply to the users, wherein farmers can provide the information of their produce available for sale on a future</p>

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		date which can be seen and bought by buyers. Similarly buyers can also publish their advance demand/ requirement of produce , which can be honoured by farmers on a future date by supplying the respective produce.
c)	the details on the government's efforts to promote the use of digital platforms or mobile applications to help farmers track market prices and make informed decisions regarding their produce;	e-NAM applications is available through web & mobile applications. In case of needed support, a toll-free helpline is set up under e-NAM. Two training programs are being conducted annually for all e-NAM Mandis for the farmers & other stakeholders to promote the farmers' access to the online marketplace. Till 28.02.2025 13,30,696 farmers/FPOs across India have been trained. Tutorial videos are available on social media platforms as well.
d)	the details of collaboration undertaken with State Governments, agricultural bodies, and private sector partners to create accessible market information systems for farmers, particularly in rural and remote areas; and	Under Platform of Platforms module of e-NAM private service providers of agri business allied services such as warehousing, logistic, quality assessment, Agri advisory, market information have been on boarded on e-NAM portal. The services offered by these private players can be availed by Farmers through e-NAM platform.
e)	whether the Government is considered to impact a centralized national database or platform that can provide farmers with comprehensive market intelligence, including price forecasts, quality standards, agricultural commodities?	DMI Approved quality standards are available on the e-NAM web. e-NAM gives importance to the quality driven price discovery mechanism. Financial assistance is given to e-NAM Mandis for the procurement of quality assaying machines. One time grant of Rs. 30 Lakhs is being provided to the States / UTs for each mandi integrated with e-NAM for purchase of hardware, internet connection, assaying equipment and related infrastructure. Additionally, Rs. 40 lakhs per mandi is also provided for the purchase of cleaning, grading and packaging and related infrastructure/facilities. Price information of all 231 commodities is available on the e-Nam website for all 1473 e-NAM Mandis. Through e-NAM app, farmers are empowered to get the information about the eNAM Mandi in nearby vicinity (100 km) along with route map and prevailing price of nearby eNAM mandi & accordingly farmer can take informed decision.

Yours faithfully,


(Ratnesh Kr. Choudhary) 22/03/25
Sr.Manager (Finance)